



Sponsorship Opportunities

Join us where our community connects every 3rd Thursday!

Our Vision for Sparks:

39 North Downtown is a non-profit community organization dedicated to revitalizing downtown Sparks by supporting special events, development projects, community engagement, volunteerism, public art, and smart growth. We support existing businesses and new businesses to promote vitality and prosperity in the City of Sparks. For more information, please visit www.39NorthDowntown.com, or visit us on Facebook.

Our Goal for 39 North - 3rd Thursday Art Walk:

Sparks is a wonderful community that has built great family-friendly special events. Our goal is to develop 3rd Thursday so it is the place to be in our community, and also the best place for family fun on the 3rd Thursday of each month, all year long.

3rd Thursday is a community event sponsored by 39 North Downtown, City of Sparks, Sparks Heritage Museum and Sierra Arts Foundation - it is a collaborative atmosphere where Sparks connects. It is sure to be a local favorite and is a great place to shop, tour the arts and listen to live music while enjoying great food. We look forward to seeing you there!

*Please fill out the sponsorship form and mail it to
972 East Greg Street, Sparks, NV 89431,
or fax it to (775) 359-7326.*

SPONSORSHIP BENEFITS

1. Your company logo will be displayed on all promotional posters, banners, information boards and billboards featured as a "Platinum Level" sponsor.
2. Signage prominently displayed at 39 North 3rd Thursday.
3. Recognition on the 39 North Downtown website.
4. Social media, TV & radio press releases and event announcements will include your company name as a sponsor.
5. Opportunity to set up a 10' x 10' booth at events.
6. Provide 2 banners to be placed at the event. Cost of banner is the responsibility of Sponsor.
7. Business write off - 501c 3 donation for advertising.

SPONSORSHIP LEVELS:

FULL SEASON SPONSOR: \$500

July to December

6 great events – Discounted \$100.00

SUMMER SERIES SPONSOR: \$300

July to September

3 great events

WINTER SERIES: \$300

October to December

3 great events

YOU PICK: \$125 (Sponsor benefits 2 through 7)

Step 1 Pick One: ___ Artist Support ___ Specialty Food ___ Kid Zone Area ___ Event Stages

Step 2 Pick 3rd Thursday: ___ July ___ Aug. ___ Sept. ___ Oct. ___ Nov. ___ Dec.

I would like to support 39 North 3rd Thursday as the following sponsor:

- Full Series - \$500
- Summer Series - \$300
- Winter Series - \$300
- You Pick - \$125 for each 3rd Thursday of your choice

Note: All booths must be pre-approved by Angela. Once form is received, you will be contacted to work out the details. Payment due before participating.

Name: _____ Business Name: _____

Address: _____

Phone #: _____ Email: _____

Social Media Info: _____

Booth Description: _____

SPONSOR CHECK LIST:

- ✓ Fill out sponsor form and mail to 972 East Greg St., Sparks, NV 89431, or email to Angela@39northdowntown.com, or fax to (775) 359-7326.
- ✓ Please make checks payable to: 39 North Downtown and mail to address above.
- ✓ Email your logo to: Angela@39northdowntown.com